MARKETPLACE BATIK DAN KEMEJA BERBASIS ANDROID MENGGUNAKAN API GOOGLE SPEECH PADA KONVEKSI TASYANI PEKALONGAN
(MARKETPLACE APPLICATION BATIK AND SHIRT BASE ON ANDROID USING API GOOGLE SPEECH ON TASYANI PEKALONGAN CONVECTION)

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ABSTRACT

Marketplace or electronic commerce is an activity which involve buying, selling, and marketing of products and services using electronic system such as internet or computer network. Nowadays company is having problem to promote their product. Most of the company promote their product by only using brochure. This because sales target become low or not maximum. Marketplace application development is done to address these problems. Application design is built with Android studio, MySQL database by using UML (Unified Modelling Language). Research methods used in this data collection by observing direct objects and bibliography studies from various sources. While system development method used is RAD method (Rapid Application Development). Based on this problem, this research is built to build an application that can help the company to facilitate the marketing and selling of batik that will be marketed through internet media and facilitate the society in searching for the needed services.

Keywords: Smartphone, Android, Medical Instruments, Marketplace